



Virtual Career Fair Platform

A Little Background About Us

- Fully Hosted Cloud-Based Service
- Leading Provider of Virtual Event and Conferencing Solutions
- 15+ years experience
- ~2,389 Employees in 26 countries worldwide
- Delivered 25,000 events to 5 million participants
- Global Footprint; Offices and Production Capabilities in Americas, Europe, Asia-Pacific
- Ranked #1 Virtual Conference Technology by Forrester Research
- Extensive blue chip client base
- Largest services team in the Industry
- Communiqué Conferencing has maintained an A+ rating with Business Bureau's (BBB) Accredited Business certification since October 2002. This award confirms Communiqué's commitment to customer satisfaction and excellence in business practices.





WE NOW LIVE IN A MOBILE ECONOMY

#SHIFTHAPPENS

2016 RECRUITING STATISTICS

84%

of candidates would consider leaving their current company if another company with an excellent reputation offered them a job (source: Glassdoor). A great company reputation can even woo passive candidates and turn them into applicants.

76%

of people see companies that whose C-Suite execs and leadership team use social media to communicate their brand as more trustworthy.
- *Global Social CEO Survey*

90%

of recruiters believe that recruiting was candidate-driven in 2015, up from 54% in 2011. It's a candidate's world, you're just living in it. It appears that this statement has NEVER been more accurate. Are we doing things we've always done or are we treating candidates like customers?

54%

The number of American online job seekers has doubled since 2005 - There are more online job seekers than ever before. After surveying 2,001 U.S. adults, the Pew Research Center discovered that 54% of Americans use the internet to research available jobs, and nearly 45 percent apply for jobs online. In 2005, the number of online job seekers reached only 26% of Americans.

\$4,000

is the average amount that US companies spend to fill an open position. Finding and hiring the right candidate is expensive, but you probably knew that already! The hidden costs of having unfilled positions though are more significant.



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2016 RECRUITING STATISTICS

52%

of hiring decision makers say passive candidate sourcing has been a major challenge for their company. (Harris Poll for Glassdoor, 2014)

The issue here is that many recruiters rely on the same methods of finding candidates, so there's simply too much competition.

If everyone uses the same tools they're likely to surface the same candidates!

A photograph of two men sitting in chairs, laughing heartily. The man on the left is wearing a light pink button-down shirt and blue jeans. The man on the right is wearing a blue and white checkered button-down shirt and blue jeans, and is holding a white coffee cup. They are in an office environment with shelves and equipment visible in the background.

Time for a new approach? With candidates in control and most companies dealing with rising time to fill, new approaches that “treat candidates like customers” are increasingly important. Virtual Career Fairs is fast-becoming the most popular.

#nogutsnoglory



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Why Are Recruiters Going Virtual?



Wider Reach:

- Candidates from all geographies and time zones
- Meet “face to face” virtually (live booth chat or video Skype)



Improve the Number & Quality of Applicants:

- Ongoing recruitment and/or recruiting events
- Recruit qualified candidates wherever they are with global infrastructure and language support
- Actively recruit 24/365
- Reach hard to find passive candidates



Speed Up Hiring Process:

- Determine qualifications and interest early on
- Access resumes immediately
- Increase candidate access to company experts and hiring managers

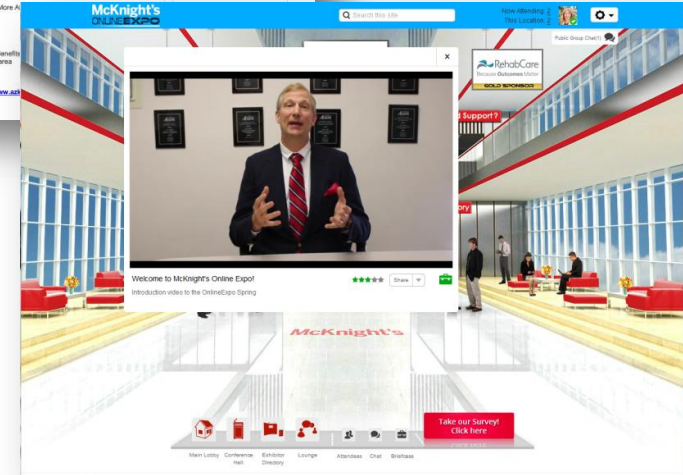
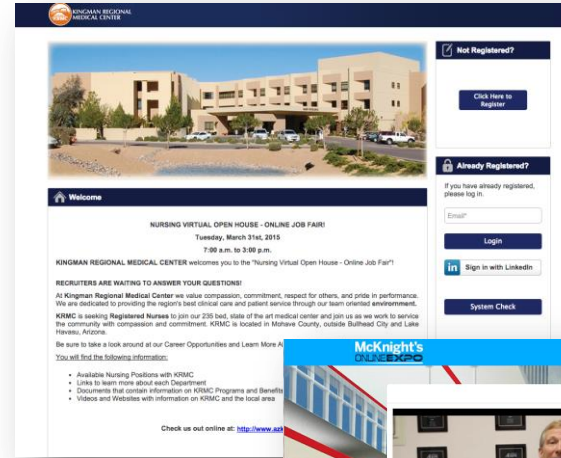


ROI & Cost Saving

- Lower cost per applicant/hire
- More QUALIFIED candidates

Virtual Career Fair Platform

- ✓ Create a persistent environment for virtual recruiting 24/7
- ✓ Promote and host “live” days or “open house hours” any time
- ✓ Enable on-demand access between live event days for casual browsing
- ✓ Chat (individual or group)
- ✓ Video
- ✓ Customized registration landing page
- ✓ Detailed reporting & analytics
- ✓ Multiple languages
- ✓ Mobile support
- ✓ Secure access/entitlement
- ✓ Open API to integrate with 3rd party software



Virtual Career Fairs



Exhibitor Booths



Recruiter Interaction

**SAME BENEFITS
AS A PHYSICAL
CAREER FAIR**



Networking



Presentations

Capture Key Details at Registration



Not Registered?

Click Here to Register

Already Registered?

If you have already registered, please log in:

Email*

Login

 Sign in with LinkedIn

System Check

Welcome

Comcast Virtual Career Fair

November 17th, 2016
12:00pm-2:00pm & 4:00pm-6:00pm est

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. We are seeking eager, enthusiastic professionals that are interested in providing top-notch service to their Customers.

Xfinity Sales Associate, Craig is Working at Comcast



Stay in touch with us on

First Name*

Last Name*

Company Name

Title

City*

State/Province*

Zip/Postal Code*

Country Code

Area Code*

Phone Number*

Extension

What is the best way to contact you? *

Please select

Where did you hear about this opportunity? *

Please select

How many years of customer service and/or sales experience do you have? *

Please select

What is the best time to reach you? *

Please select

Resume Upload *

No file selected

Choose a File

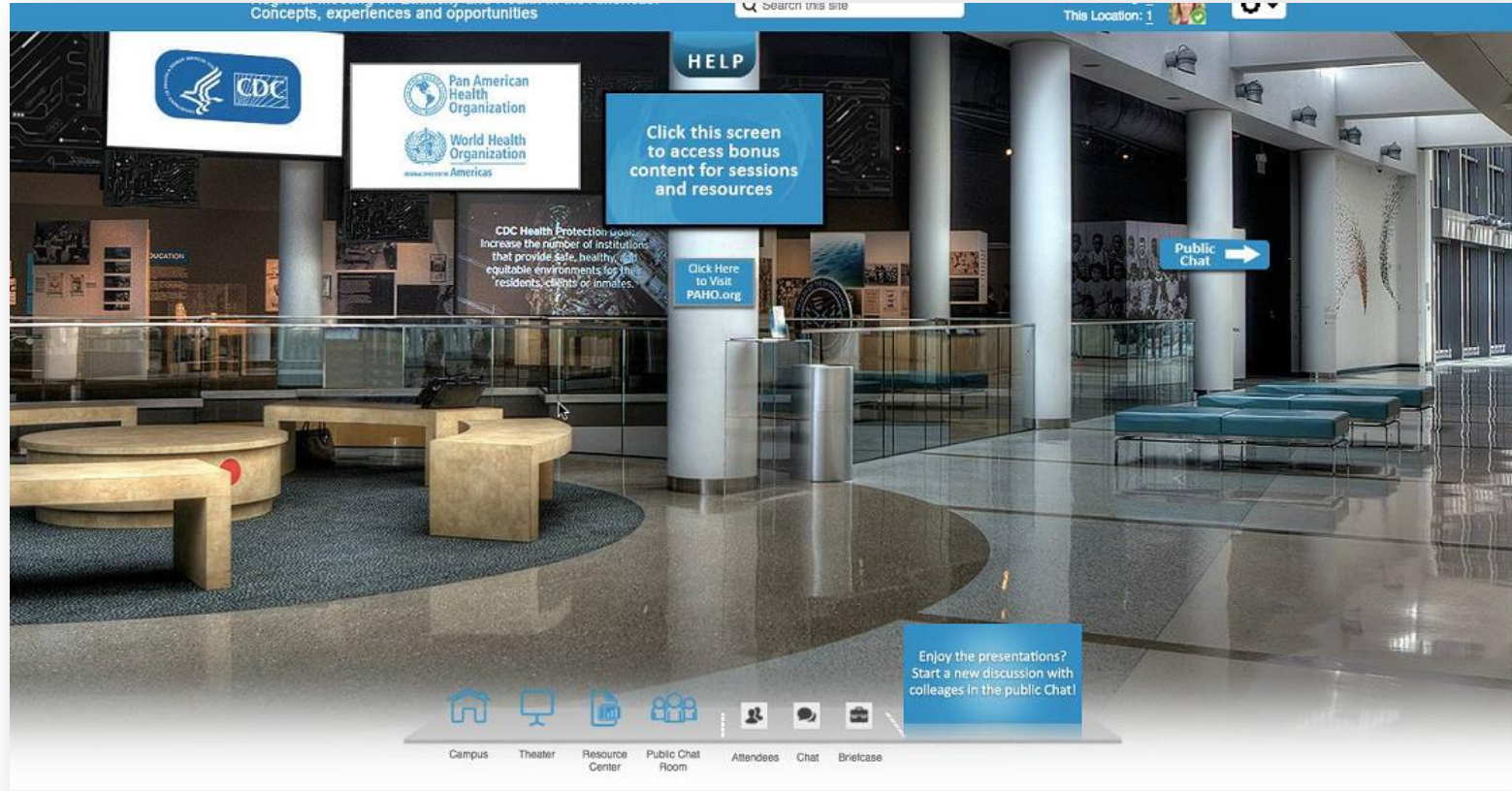
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Choose a File

Welcome Center – Fully Customizable



Customize to Look Like Your Building Lobby



Welcome Video/Greeting

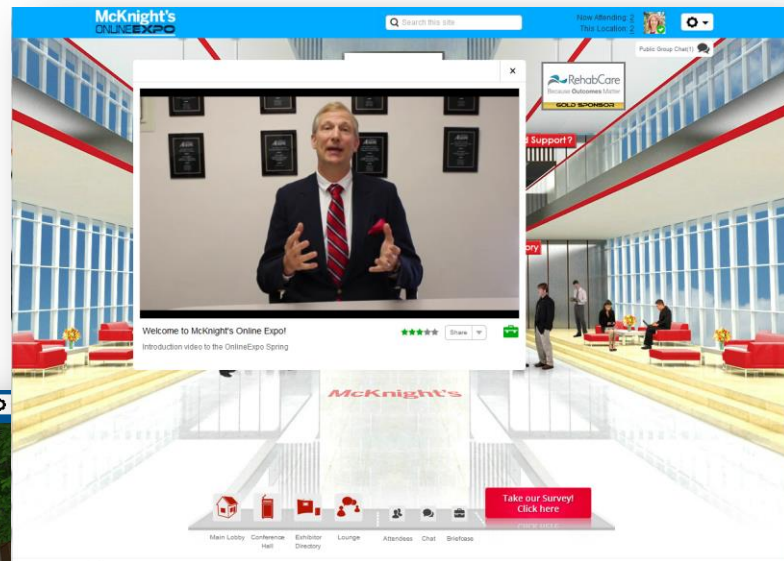


Exhibit Hall – Fully Customizable



Booths – Fully Customizable



Include Any Type of Content – Videos, Documents, Job Listings, Website Links

Chase Resources

Filter By: All Sort By: All

- [View](#) Chase Military Fact Sheet
View our Chase Military Fact Sheet ★★★★★ Share
- [View](#) Syracuse University Veterans Career Transition Program
Learn more about the Syracuse University Veterans Career Transition Program ★★★★★ Share
- [View](#) Transition Field Guide for Veterans
View our Transition Field Guide for Veterans ★★★★★ Share



RECRUITING

Search this site

Now Attending: 37 This Location: 2

J.P. Morgan Chase Recruiters (2) Intro Video Public Group Chat(1)

CHASE

Exhibit Hall Next Booth Previous Booth

f in t y

CHASE
J.P.Morgan
JPMORGAN CHASE & CO.

About Us
Hot Jobs
Resources

Our Website
Careers at Chase

Click to CHAT

Click Here to Upload Your Resume & Update Your Profile

Exhibit Hall DAV Help Desk Email Inbox Chat Briefcase

VR ©2015 Veteran Recruiting. All Rights Reserved | Privacy Policy | Support

Booths – Post Job Listings + Recruiter Chat

avis budget group Virtual Open House 2017 **Get your go on.** Search this site

Now Attending: 2
This Location: 2

Info / Representatives (31) Public Group Chat(1)

Apply Now

Filter By: All Sort By: All

	Launch	Baltimore, MD - Customer Service Associate Part-Time As a Customer Service Associate, you will be greeting customers as they return their rental ca
	Launch	Baltimore, MD - Driver Part-Time As a Driver, you will be transporting our rental vehicles to and from various locations safely. Yo
	Launch	Baltimore, MD - Rental Sales Associate Full-Time As a Rental Sales Associate, you will contribute to the success of our company by assisting c
	Launch	Baltimore, MD - Rental Sales Associate Part-Time As a Rental Sales Associate, you will contribute to the success of our company by assisting c
	Launch	Baltimore, MD - Vehicle Service Attendant Part-Time Do you want to work in a fast passed environment that provides growth opportunities and a gr

Chat With Our Hiring Team

Type here and press submit to send a message. 400

Current Participant: 1 **Submit**

☐ Translate Comments **Refresh**

Welcome to the Avis Budget Group Open House! Please click on the images under "Video Job Previews" to see videos of some of the available openings. To view the openings for the location of the day, please click on "Apply Now"!

Josh Walker Same here 05/15/2017 02:17 pm

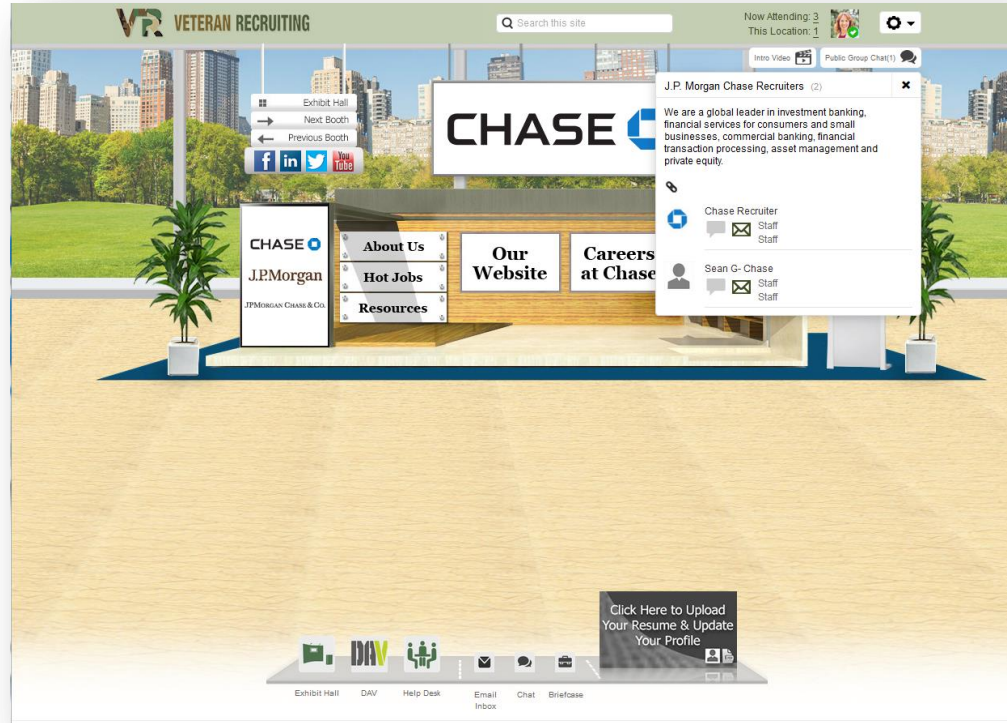
Jason Rodriguez What region are you interested in this information for? 05/15/2017 01:22 pm

Jason Rodriguez Hello Taliyanna. My name is Jason. 05/15/2017 01:21 pm

Lobby Attendees Chat Briefcase

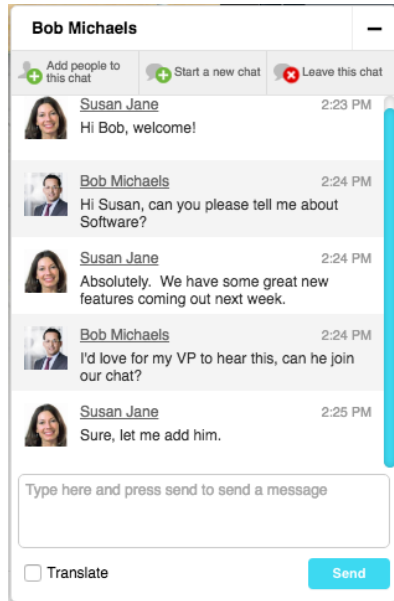
Booths – Chat with Recruiters

Chat can be set to private or public. If Recruiters are offline you can offer the option to send an email with questions

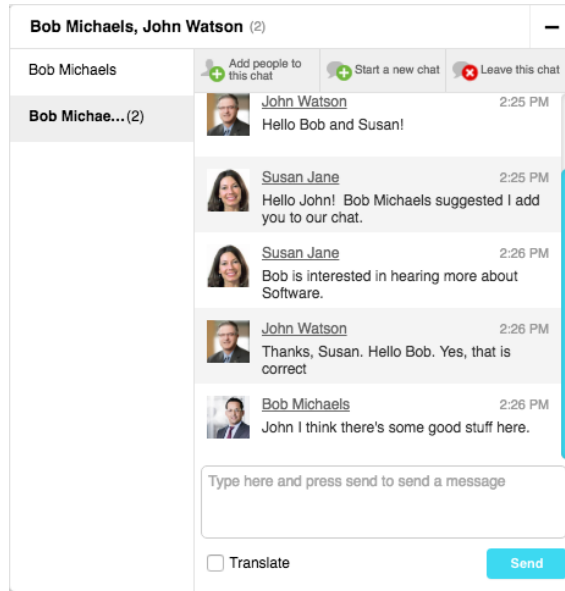


1:1 and Group Chat

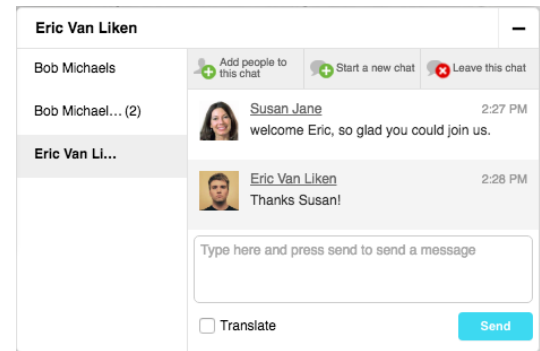
Simple and intuitive chat allows for quick connection attendee-attendee and representative-attendee



1:1 Chat



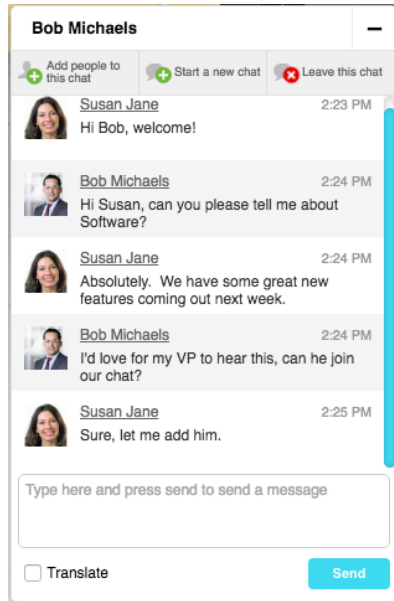
Small Group Chat



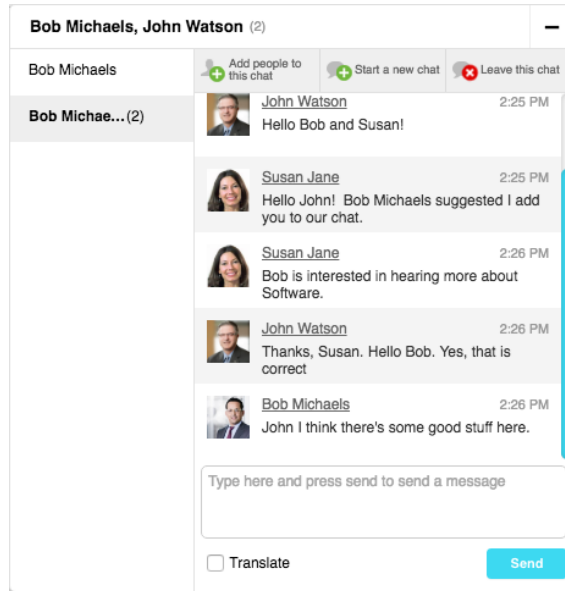
Manage Multiple Chats

1:1 and Group Chat

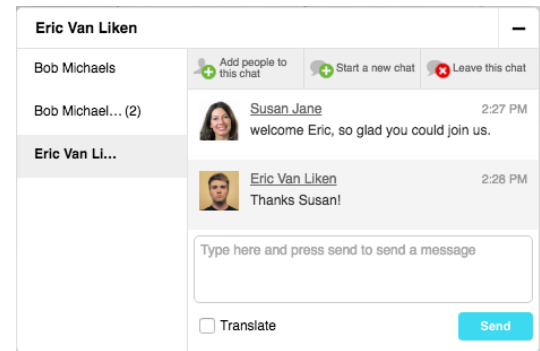
Simple and intuitive chat allows for quick connection attendee-attendee and representative-attendee



1:1 Chat



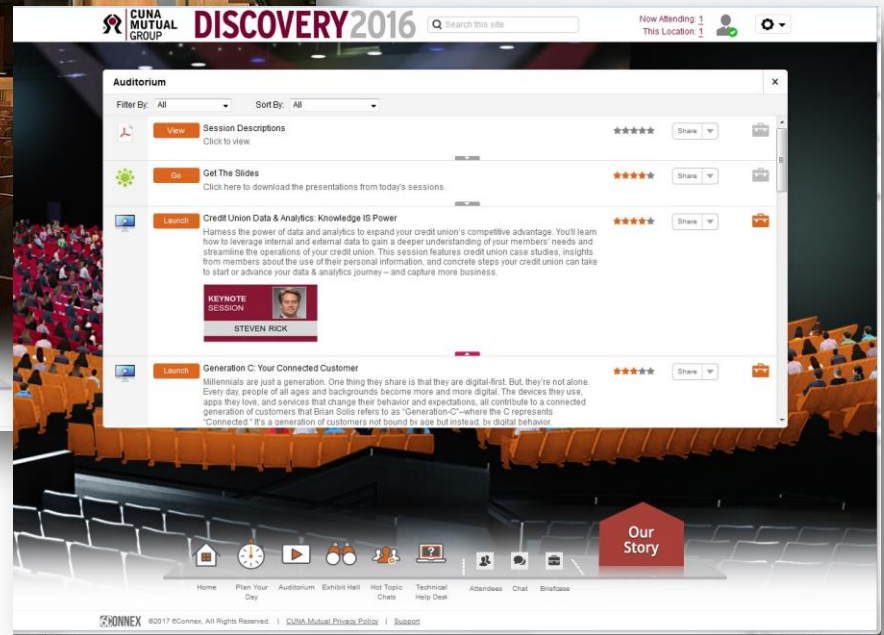
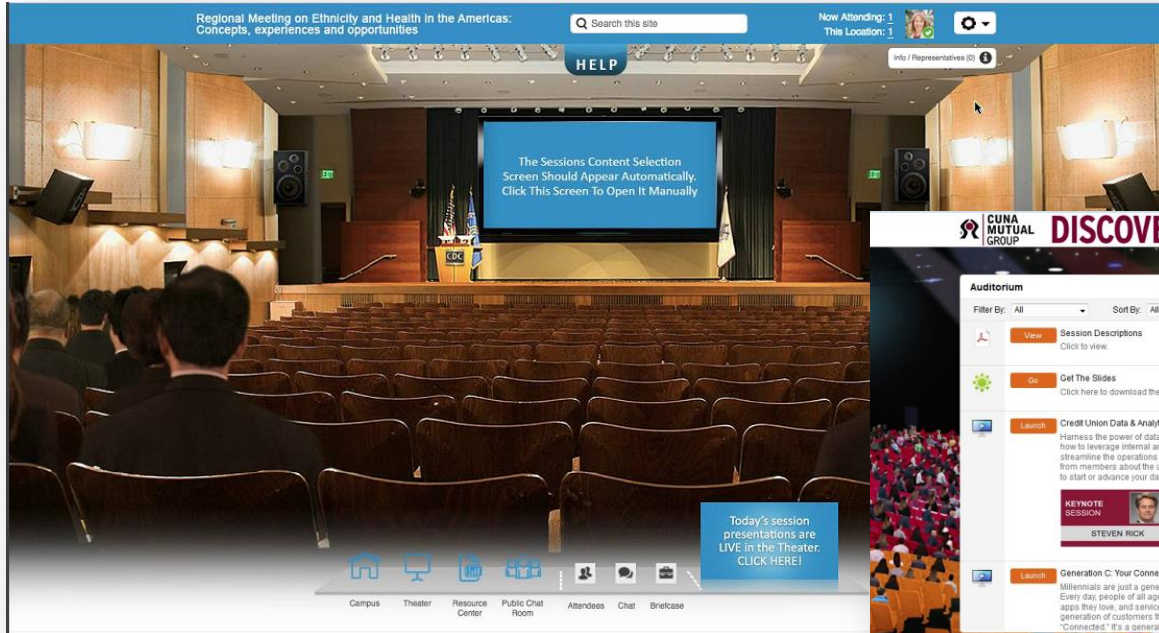
Small Group Chat



Manage Multiple Chats

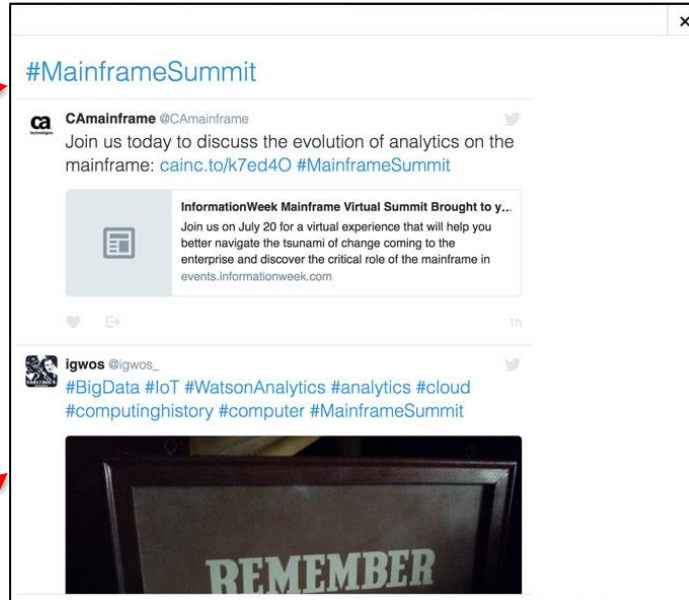
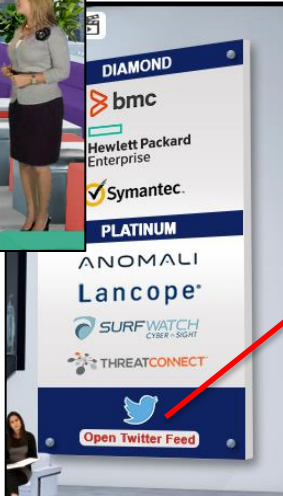
Theater

Include live or on-demand presentations



Integrate Twitter

Highlight social media activity with direct access to your Twitter feed within the environment.



Integrate a Twitter* feed from a specific account or a hashtag.

Feed launches from any sign or graphic.

**Leverages the Twitter widget; not available from Facebook and LinkedIn*

Mobile Device Support



- Full interactivity
- Viewing live and on-demand webcasts including video
- Interacting with other visitors in the Networking Lounge
- Chatting with booth reps
- Participating in discussion forums
- Accessing all on-demand content
- Secure login
- Use scroll, pinch zoom and other native device navigation
- Full access to Q&A sessions

Detailed Analytics & Reporting

Attendee Reporting

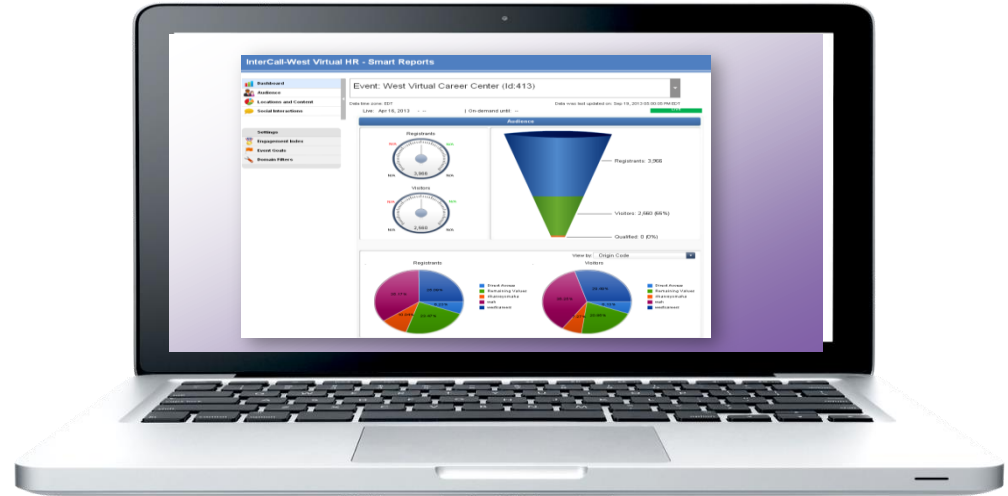
- Who are they?
- Where did they come from?
- Where are they located?
- Did they attend after registering?

Activity Metrics

- How long did they stay?
- Which locations & booths did they visit? How long?
- What did they view?
- What did they take?
- Whom did they chat or talk to?

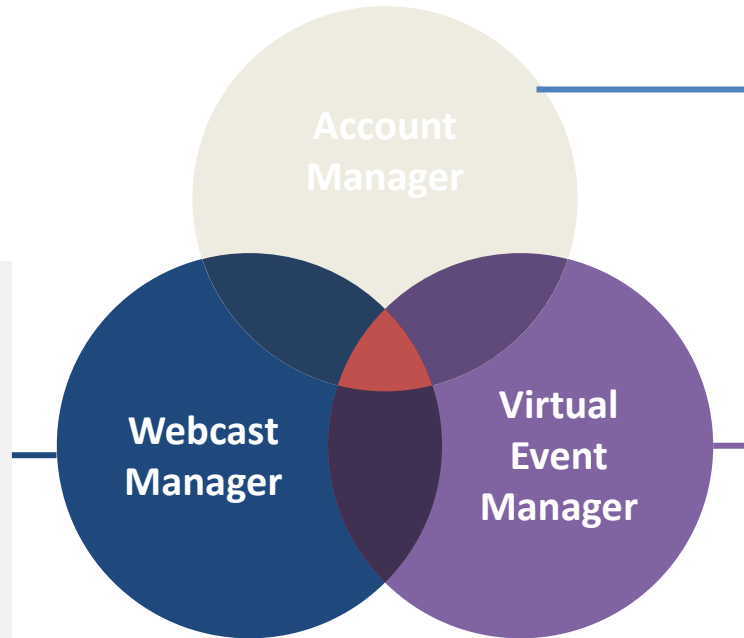
Interest Metrics

- What are they interested in?
- What questions did they ask?
- What jobs did they apply for?
- What information did they request?



Fanatical Support

Dedicated Support Before, During & After Your Virtual Conference



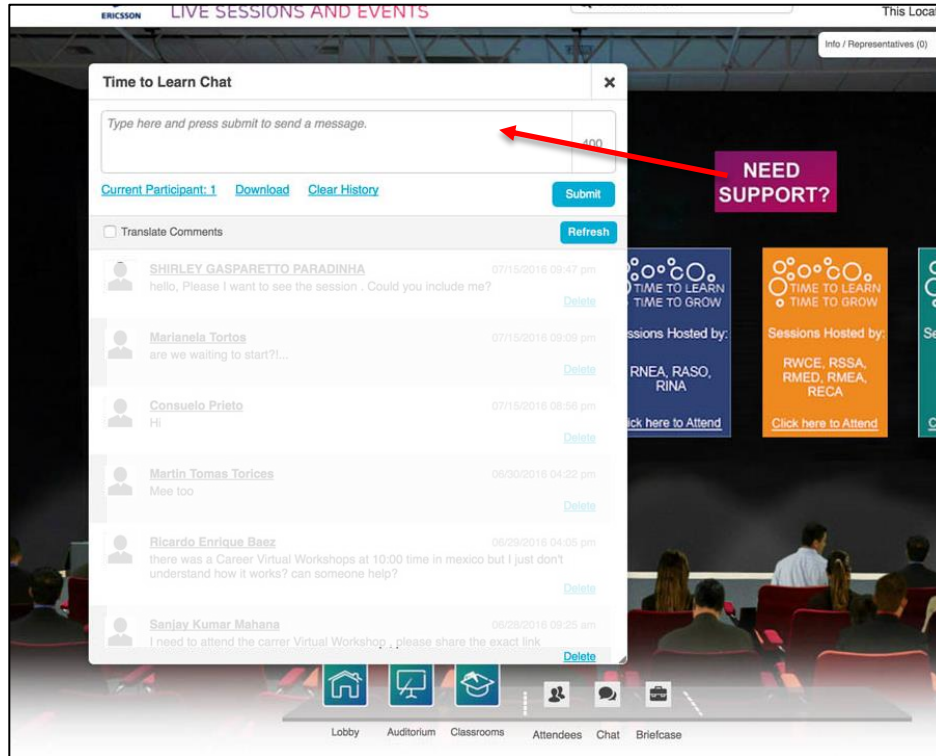
- Primary point of contact throughout the Webcast production
- Manages timeline, project plan and all deliverables
- Manages all support tasks in relation to the webcast
- Monitors live webcast

- Manages account and tracks major project milestones
- Monitors account health
- Primary point of escalation
- Assists with contract questions
- Resolves billing questions

- Primary point of contact throughout the Virtual Show
- Manages timeline, project plan and all deliverables
- Manages all support tasks in relation to the show
- Monitors live show

In-Room Support

Provide attendees 1-click access to support.



A group chat or support form can launch from any sign or graphic.

Attendees can request help and engage with support staff without leaving the room.

Awards

More awards than all other virtual conference platforms combined



Best Conferencing Service Provider - 2017



Best Virtual Conference Technology - 2016



Best Virtual Learning Technology - 2013



3 Awards with Elearning! Magazine - 2013



Best Advances in Conference Technology - 2011 & 2012



Most Innovative Virtual Conference Technology - 2011



Best Virtual Technology Provider - 2011

A woman with long dark hair, wearing a dark blue dress, stands in a doorway with her hands on her hips. The background is a stone wall and a wooden door frame.

“ Physical job fairs only reach candidates at a specific location while a virtual career fair expands our reach to source candidates anywhere in the world. The second benefit we noticed is many of the attendees who attend virtual career fairs are hard-to-find “passive” candidates who are currently employed and appreciate the ease (no need to take time off of work) and privacy (they have concerns with being seen at a physical job fair) of attending a virtual career fair. ”

Danielle Vystman – HR Director

Contact Us



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